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MINISTÈRE DE
LA MAIN-D'OEUVRE
ET DE
L'IMMIGRATION

DEPARTMENT OF
MANPOWER
AND
IMMIGRATION

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Information Service

Service de l'Information

Ottawa, 1970



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1. The first part of the book is devoted to a general survey of the history of the subject. It is a very good introduction to the subject and is well written. It is a very good introduction to the subject and is well written.

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PUBLIC RELATIONS GUIDE issued by Information Service, Department of ENG. FR.
Manpower and Immigration

GUIDE DE RELATIONS PUBLIQUES publication du Service de l'Information,
ministère de la Main-d'oeuvre et de
l'Immigration

This publication is intended as a concise guide for field officers on general procedures and methods to be used in preparing and releasing information to the public. Its prime purpose is to ensure effective departmental practice in the public relations field.

La présente publication veut servir de guide aux agents extérieurs quant aux procédures et aux méthodes générales à suivre pour:
a) préparer des ouvrages destinés à renseigner le public; et b) diffuser cette information. Ce guide a principalement pour but d'assurer l'application de méthodes efficaces, par le Ministère, dans le domaine des relations publiques.

ADVERTISING / LA PUBLICITE

BIL.

A loose leaf guide for field officers in developing immigration advertising programs.

Guide à feuilles mobiles destiné aux agents extérieurs; il a pour but d'aider ces derniers à élaborer des programmes publicitaires de l'immigration.

M & I DIGEST

(INTERNAL USE ONLY)

BIL.

LES CAHIERS

(A L'USAGE EXCLUSIF DES EMPLOYÉS
DU MINISTÈRE)

It is designed to help the staff in their work. It is not an extension of operating instructions. It is an informal and confidential information bulletin. It is edited and distributed by the Information Service.

Les Cahiers ont pour but d'aider le personnel dans son travail, et non de le diriger. Les informations qu'ils contiennent sont officieuses et confidentielles. Le Service de l'Information en assure la rédaction et la distribution.

PRESS INDEX - REVUE DE PRESSE

BIL.

Published every two weeks by Information Service. Reprints of news items and editorials on immigration matters and related subjects.

La Revue de presse est publiée toutes les deux semaines par le Service de l'Information. Elle contient des reproductions de nouvelles et d'éditoriaux traitant de l'immigration et de sujets connexes.

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National Labour Market Research Section - Management Information and Analysis Branch

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BULLETIN COMMISSION ON LAZARUS-ROTHMAN

Section de l'analyse du marché du travail - Direction de l'analyse du marché du travail

A monthly publication which provides a monthly survey of employment conditions in the labour force.

Public employment, as defined in the Act, is the total number of persons in the labour force.

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OCCUPATIONAL AND AREA DEMAND REPORT AND COUNSELLING GUIDE

Atlantic Region

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OCCUPATIONAL AND AREA DEMAND REPORT AND COUNSELLING GUIDE

Quebec Region

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OCCUPATIONAL AND AREA DEMAND REPORT AND COUNSELLING GUIDE

Ontario Region

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OCCUPATIONAL AND AREA DEMAND REPORT AND COUNSELLING GUIDE

Prince Edward Island

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OCCUPATIONAL AND AREA DEMAND REPORT AND COUNSELLING GUIDE

Pacific Region

Investment and Methodology Section, Manpower Information and Analysis Branch

An internal quarterly publication which consolidated two sets of data required by investment consultants. It contains information on the occupational shortages reported by Canada Manpower Centres in the major urban areas of each region together with the experience and qualifications specified by employers, and the units of measurement relating to these occupations, the area demand rating and skill deficit ratings.

REGIONAL NEWSLETTERS

BIL.

These regional newsletters carry articles describing regional projects and news of interest to personnel.

BULLETINS DE NOUVELLES REGIONALES

Ces bulletins de nouvelles régionales contiennent des articles qui décrivent des projets envisagés dans les régions ainsi que des nouvelles susceptibles d'intéresser le personnel.

THE ATLANTIC BREEZE

ENG.

Department of Manpower and Immigration Atlantic Region.

THE ONTARIO ROUND TABLE

ENG.

Published by the Ontario Region, Regional Information Service Office, Toronto. Department of Manpower and Immigration.

JOURNAL M & I

FR.

Publié avec l'autorisation du directeur de la région du Québec, ministère de la Main-d'oeuvre et de l'Immigration.

NEWS AND VIEWS Pacific Region

ENG.

Issued informally and occasionally from the Department of Manpower and Immigration - Pacific Region.

PRAIRIE POINTS (OF VIEW)

ENG.

Published by the Prairie Region, Regional Information Services, Winnipeg. Department of Manpower and Immigration.

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